

NORCAL SBDC PRESENTS

Pivot Your Restaurant

Three Webinars, Three Weeks, Three Changemakers



COVID RESPONSE WEBINAR SERIES

TIME & DATE

Monday
April 20, 2020
1:45pm-3pm

1

From Restaurant to Community Kitchen:

One Bay Area Restaurateur's solution to keeping all of her staff employed, while providing free meals to the community, all through donations from her customers.

Come and meet Adriana Lopez Vermut as she walks us through her steps of finding a philanthropic solution to keeping all of her employees engaged and working full time.

SIGN UP sbdc.events/pivot-restaurant-series-1

TIME & DATE

Monday
April 27, 2020
1:45pm-3pm

2

The CloudKitchens model:

A turnkey solution for delivery-only kitchen spaces.

A turnkey solution for delivery-only kitchen spaces. Learn about **CloudKitchens** warehouse spaces, featuring individual kitchens optimized for delivery. Already own a restaurant? You'll also hear about **Otter**, the CloudKitchens tech product that aggregates all of your delivery companies into one streamlined dashboard for your kitchen crew.

SIGN UP sbdc.events/pivot-restaurant-series-2

TIME & DATE

Monday
May 4, 2020
1:45pm-3pm

3

The Virtual Tasting Room:

How Wineries are thriving by harnessing the technology of the virtual tasting room.

Meet Certified Sommelier and Restaurateur Germain Michael and Wine County Marketing Expert Colby Smith as they explain how wineries are thriving during the coronavirus pandemic by using technology to continue hosting wine tastings, and other personalized educational events.

SIGN UP sbdc.events/pivot-restaurant-series-3



Funded in part through a cooperative agreement with the U.S. Small Business Administration. All options, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA or HSU Sponsored Programs Foundation.



Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Louise Dawson at (707) 567-6739, Dawson@norcalsbdc.org

